



# **JOINT MEETING**

**THE CITY OF NATIONAL CITY  
AND  
THE NATIONAL SCHOOL DISTRICT**

*June 25, 2014*

# WELCOME





## OVERVIEW



- The last meeting between the City and the District was held July 27, 2011
- History of joint meetings: 1987, 1996 (SUHSD & NSD), 1998, 2004, 2006, 2010, 2011
- City Manager and District Superintendent meet monthly for the past 2.5 years
- 2009 and 2013 Strategic Plans adopted by the City Council were to partner with the schools





## PAST COLLABORATIVE EFFORTS



- Safe Routes to Schools
- Public Safety
- National City Public Library and School Libraries
- Emergency Preparedness
- West Side Redevelopment
- WINGS Program
- CDBG Support for NC Collaborative
- Paradise Creek, Stein Farm and Olivewood Gardens



*Overview of the City and  
District Strategic Plans  
including upcoming ballot  
measures, Capital  
Improvement Programs  
(CIP) and Deferred  
Maintenance*





# NATIONAL CITY'S STRATEGIC PLANNING PROCESS



- Mission Statement: To realize Projects, Plans, and Programs that build a sustainable economic base and provide quality of life to the residents and businesses of National City
- Five-year document, updated every two years as part of the budget cycle  
– current plan covers 2013-2018







## Objective #1 Provide Quality Services



- Practice the five core values (Commitment, Customer Service, Courtesy, Communication, and Collaboration) with our diverse customer base
- Align workforce with City's objectives and provide training and support necessary to fully develop employees
- Expand public access to City services and information, including legislative platform consistent with City Council policy
- Pursue public safety goals and objectives and enhance disaster preparedness (Police, Fire, Emergency Medical Services, Homeland Security)
- Analyze internal processes for efficiency and implement technology solutions where feasible





## Objective #2

### Achieve Fiscal Sustainability



- Prepare effective budget, accurately forecast funding sources, manage investments wisely, provide consistent financial reports, maintain clean audits, resolve findings/deficiencies in a timely manner, and update finance and budget policies.
- **Prepare a 3-year operating plan that prioritizes service and staffing levels in preparation of sunset of district tax.**
- Establish economic development programs to retain existing businesses and stimulate new investments.
- Fund replacement reserves, or create financing plans, for fleet, facilities and other city assets.
- **Build cooperative partner with community organizations, schools, and other public agencies in the efficient and cost effective delivery of series.**



## Objective #3 Improve Quality of Life



- Implement Neighborhood Action Plans and continue amortization efforts by working with residents to prioritize projects.
- **Pursue green initiatives and build a sustainable city.**
- **Help organize community events and support social gatherings that benefit the total community.**
- Update sign ordinance to improve community character and draw attention to important gateways, corridors and intersections.
- Support Pier 32 (GB Capital Holdings) expansion plans and work with San Diego Unified Port District and its tenants to fund public process and public improvements.





## Objective #4

### Enhance Housing & Community Assets



- Continue providing housing opportunities to all income levels and develop programs to improve existing conditions.
- Relocate the public works yard to utilize the existing site for a neighborhood park and affordable family housing (Westside Infill Transit Oriented Development: WI-TOD or Paradise Creek Project).
- Maintain and improve City's Infrastructure and find alternative funding to construct public facilities, park improvements, and other capital needs.
- Preserve and promote historic resources and cultural assets.
- Administer real property assets to achieve the City's long term goals.





## Objective #5

### Promote a Healthy Community



- **Expand opportunities for walking and biking through the development of Community Corridors and Safe Routes to Schools consistent with the National City General Plan and Bicycle Master Plan.**
- Continue to provide affordable City programs, activities and services that are accessible for all users, including individuals with disabilities (Americans with Disabilities Act).
- Enhance neighborhood services programs such as graffiti abatement, parking enforcement, and code enforcement.
- Create an Environmental Compliance Division that serves as a single point of contact for environmental issues and inform the public about new programs and policies.
- **Advance National City wellness programs for youth, families, seniors and City employees that encourage a healthy lifestyle.**



# National City's Core Values

*We Pledge To Provide...*



**Commitment – Courtesy – Collaboration**  
**Communication – Customer Service**







## **Ballot Measure City Council Action**



On June 17, the City Council voted unanimously to place a measure on the November 4, 2014 ballot to extend Proposition D, with NO tax rate increase





# What is Proposition D?



Existing, voter-approved local funding measure that supports public safety and community services, including:

- Maintaining our own, local National City Police and Fire Departments
- Prevents cuts to police, fire, and 9-1-1 emergency response services
- Support senior/youth programs, including anti-gang and drug prevention and a range of recreation services
- Prevents cuts to library services
- Maintains code and neighborhood service program, such as graffiti removal



## The Ballot Measure



**National City Continuation of City Services Funding Measure.** To maintain National City's public safety and prevent cuts to neighborhood police patrols and officers; gang/drug prevention; 911 emergency response; fire protection and firefighters; graffiti removal; street/pothole repair; senior/youth/library program; and other City services; shall National City continue its existing voter-approved one-cent sales tax for 20 years with Citizens' Oversight, annual independent audits, all money kept in National City, with no increase in tax rate?

**YES**

**NO**





# NATIONAL SCHOOL DISTRICT'S STRATEGIC PLAN



## **Our Vision:**

Our Students will be prepared with the 21<sup>st</sup> Century skills required to succeed in a rapidly changing world.

## **Our Mission:**

Each student in the National School District receives an exemplary, world-class education in a safe, nurturing environment. By collaborating with educators, staff, parents and our diverse community, all students attain the skills essential to succeed and thrive in a competitive, global society.

## **WE BELIEVE:**

- All students will learn
- Student success is everyone's responsibility
- Our community's cultural diversity enriches learning opportunities

## **WE PROMISE:**

- A safe, nurturing learning environment
- An active partnership with parents and community
- A solid foundation in reading, writing and problem-solving
- A focus on individual student achievement

Five-year document, updated annually.





## CORE VALUES



- Children First
- Whatever it takes
- Relationships Matter



## STRATEGIC ANCHORS



- Responsive to student needs
- Quality standards-based instruction
- High expectations for student performance







## **Core Strategy #1**

### **High Quality, Standards-based Instructional Program**



We will refine and implement core instructional strategies, practices and resources to ensure that every student makes measurable progress in their academic and social development.



## **Core Strategy #2**

### **High Quality Staff**



We will ensure that every student is taught by high quality, effective and well trained staff.





## **Core Strategy #3**

### **Safe and Healthy Environment**



We will enhance safe and healthy environments that support learning and physical well-being for students and our community.



## **Core Strategy #4**

### **Effective Communication and Outreach**



We will ensure that teachers, staff, parents and community are well informed through timely and effective two-way communication that enhances collaboration, decision-making and partnerships in service of student success.





## **Core Strategy #5**

### **Managing Fiscal Resources**



We will ensure the effective use of fiscal resources to support student achievement.



## THEMATIC GOAL



# Think Common Core

## Defining Objectives

**Instructional  
Wheel**

**Instructional  
Design**

**Professional  
Development**

**Protect  
Instruction**

**Upgrade  
Technology &  
Facility  
Infrastructure**





## Capital Improvement Program (CIP)



- CIP represents a “sliding” five-year budgeting process for establishing the City’s capital priorities and financing plan.
- The first year of the five-year program represents the “approved” capital budget, which is incorporated into the City’s annual budget.
- Projects slated for subsequent years in the program are for planning purposes only and do not receive expenditure authority until they are allocated funding through a future capital budget approved by City Council.
- Prior to City Council approval, the CIP must go to the Planning Commission



## Projects are Categorized by Project Type



- Infrastructure – streets, storm drains, sewer systems, Facilities – City offices/buildings, warehouses, public works yard.
- Facilities – City offices/buildings, Police & Fire Depts., Public Library
- Parks & Recreation – Park amenities, Municipal swimming pool,, Camacho Gym (Las Palmas Park), Recreational centers.
- Housing – site infrastructure for infill development projects that provide housing opportunities for individuals and families at all income levels.





# City of National City



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HOME ABOUT US RESIDENTS BUSINESSES VISITORS CITY GOVERNMENT I WANT TO...

**Center of Trust**

**WELCOME TO NATIONAL CITY**  
"In the Center of It All"

Maintaining National City Services

~~~~~

Strategic Plan 2013-2018

~~~~~

DRAFT Tobacco/Smoke Free Ordinance

~~~~~

2014 Neighborhood Council Schedule  
City of National City Local Appointment List  
and Volunteer Opportunities

**Upcoming Events**

- **Summer Reading Program.**  
6/9/2014 - 7/24/2014
- **Yoga-FREE.**  
6/23/2014  
11:00 AM - 12:00 PM
- **Family Story Time**  
6/23/2014  
6:00 PM - 6:30 PM

MORE EVENTS

FOCUS Newsletter

eNews Sign-up

Service Request

Minutes & Agendas

CIP Projects

Community Videos

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City of National City



# CAPITAL NATIONAL CITY 1887 INCORPORATED IMPROVEMENT PROJECTS





# NSD – Ten Elementary Schools



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Creating Successful Learners  
Since 1871

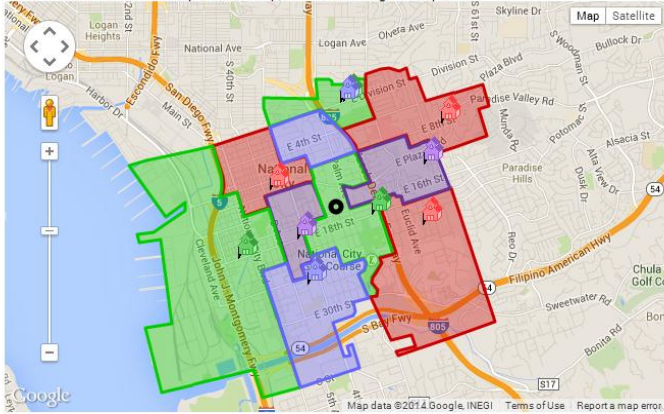
[Home](#) [District Info](#) [Our Schools](#) [Student Programs](#) [Departments](#) [For Parents/Students](#) [For Staff](#)

NSD > [Our Schools](#) > [Boundaries / Maps](#)

## School Boundaries Map

Find which school you belong to using your address. If you have questions about a specific address, please feel free to call Rachel Pedregal at 619-336-7743.

Use the controls below to manipulate the map, or click and drag the map itself!





## Program Scope



- Streets - Improve pedestrian and traffic safety
  - Construct/improve sidewalks and ramps
  - Traffic calming
  - Construct bulb-outs
  - Install/improve traffic signals
  - Increase bike lanes
  - Improve street lighting
  - Install pedestrian crossing







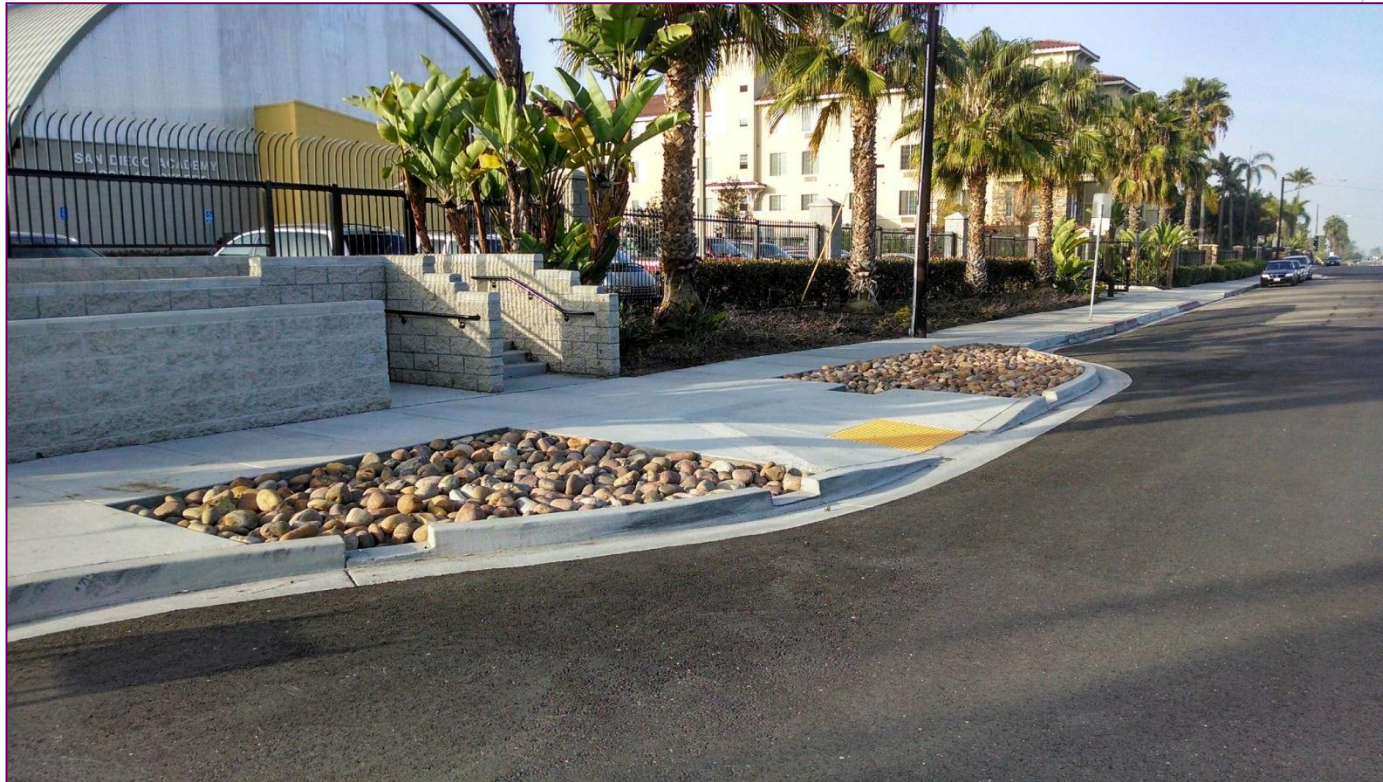
## Streets







## Streets







## Streets





## Projects - Streets



- Central Elementary School
  - 8<sup>th</sup> Street – Trolley Station to Palm Avenue
  - Highland Avenue
    - ❖ \$6 M
- Kimball Elementary School
  - 18<sup>th</sup> Street – Coolidge Avenue to Palm Avenue
    - ❖ \$1.6 M
- Ira Harbison Elementary School
  - 8<sup>th</sup> Street – Paradise Valley Road (8<sup>th</sup> Street to Plaza Boulevard)
    - ❖ \$0.3 M
- General
  - Traffic signal upgrades
    - ❖ \$2.6 M





## Program Scope



- Parks - Upgrade

- Install cameras
- Improve lighting
- New restrooms
- Landscaping
- Add public friendly facilities – skate park, walking paths





## Projects - Parks



- Kimball Park
  - \$1.3 M







## Projects - Parks



- El Toyon Park
  - \$0.6 M





## Projects - Parks



- Las Palmas Park

- \$0.4 M







# Facility Master Plan



- 2-Phase Plan
  - Priority Lists from the Communities
  - Cost Analysis and Board Priorities
- Input solicited from Parents, Sites and all Staff





## Areas of Need



- Classroom Modernization – HVAC
- Support Facilities
  - Walk-in Refrigerators / Freezers
  - Bathroom Modernization
- Site Modernization – Plumbing, Drainage
- Technology – Computers, Wi-Fi electrical Upgrades
- Portable Classroom / Aging Building Replacement
- Loading/Unloading zones





## NSD Facilities



1. 1953 Central Elementary School
2. 1952 El Toyon Elementary School
3. 1949 Ira Harbison Elementary School
4. 1927 John Otis Elementary School
5. 1942 Kimball Elementary School
6. 1955 Las Palmas Elementary School
7. 1927 Lincoln Acres Elementary School
8. 1958 Olivewood Elementary School
9. 1967 Palmer Way Elementary School
10. 1963 Rancho de la Nación Elementary School



## NSD Facilities



- Newest facility 47 Years Old (PW)
- Oldest Facility 87 Years Old (LA/JO)
- 45% of Classrooms are Portable Classrooms
  - State Standard is 25%
  - Important to note this is considered Temporary Housing with a Useful Life of 20 Years
    - ❖ Oldest Portables in the District were installed in 1955 (59 Years Old)





# QUESTIONS?

Update and discussion on  
City Grants, including  
Safe Routes to School,  
Paradise Creek Education  
Park and Westside Infill  
Transit Oriented  
Development Project







# SAFE ROUTES TO SCHOOL PROGRAM



- Decade-Long Partnership between National City and NSD
- Over \$5 Million in Competitive Grant Awards since 2007
- Objectives
  - Implement the “5 E’s” – Engineering, Enforcement, Education, Encouragement, Evaluation
  - Create safe and accessible walking corridors between schools and feeder neighborhoods
  - Encourage walking to school through education and public outreach to reduce health risks (traffic congestion, air pollution, childhood obesity/diabetes)
  - Increase adult supervision along walking routes through Volunteer “Parent Patrol” Programs
  - Strengthen partnerships with local schools, parents, teachers, community groups, businesses and residents



# SAFE ROUTES TO SCHOOL PROGRAM



- School Zone Safety Enhancements







# SAFE ROUTES TO SCHOOL PROGRAM



- Before/After – 4<sup>th</sup> St & “U” Ave (near El Toyon Park, El Toyon Elementary & Rancho de la Nación Elementary)





# SAFE ROUTES TO SCHOOL PROGRAM



- Before/After – Palmer Street & Earle Drive (near Palmer Way Elementary)







# SAFE ROUTES TO SCHOOL PROGRAM



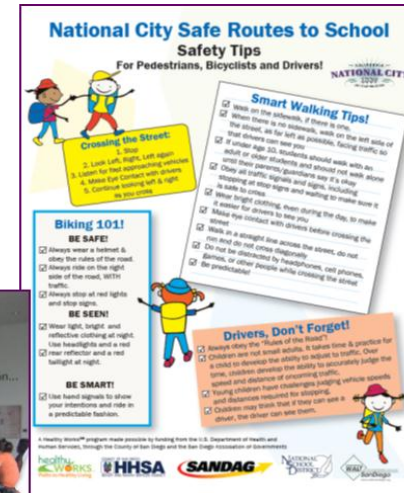
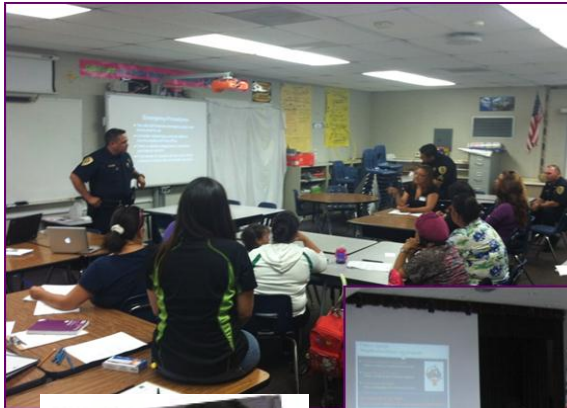




# SAFE ROUTES TO SCHOOL PROGRAM



- Workshops – Parent Patrol Training and Safety Education



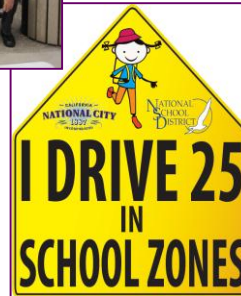




# SAFE ROUTES TO SCHOOL PROGRAM



- Neighborhood Walk Audits, Walk to School Day Events & School Zone Safety Campaigns



|   |                                                                                     |                                             |    |
|---|-------------------------------------------------------------------------------------|---------------------------------------------|----|
| 1 |  | I walked or biked to school today!          | 6  |
| 2 |                                                                                     |                                             | 7  |
| 3 |                                                                                     | Hoy caminé o fui en bicicleta a la escuela. | 8  |
| 4 |                                                                                     |                                             | 9  |
| 5 |                                                                                     |                                             | 10 |







# PARADISE CREEK EDUCATIONAL PARK



- \$840,000 Prop 84 Urban Greening Grant (2014)







# PARADISE CREEK APARTMENTS & EDUCATIONAL PARK







# PARADISE CREEK APARTMENTS



- 201 affordable housing units for families
- Phase 1 – 109 Units (1, 2, and 3 bedrooms)
- Phase 2 – 92 Units
- Energy efficient affordable housing (LEED ND)







## PARADISE CREEK EDUCATIONAL PARK



- Approximately a 4 acre expansion to existing educational park
- Play and gathering area
- Recreation area
- Community Garden
- Conserves creek and our wildlife habitat
- Consistent with our energy/sustainability plans





# QUESTIONS?



Discussion on alternative  
energy resources,  
opportunity for enhanced  
traffic measures at District  
Schools and access to  
soccer field from upper lot  
at El Toyon Park





## PROPOSITION 39 GREEN ENERGY & JOBS ACT



- The **California Clean Energy Jobs Act** was created with the approval of Proposition 39 in the November 6, 2012, statewide general election.
- The final rules and the handbook were issued in December 2013, and made available to districts in January 2014.







## PROPOSITION 39 GREEN ENERGY & JOBS ACT



- With this Proposition, the National School District may receive up to \$1,225,610 over the next 4 years.
- The District must:
  - Conduct an energy audit
  - Demonstrate cost savings
  - Provide a spending plan
  - Seek approval from the California Energy Commission
- This process is part of the overall Facility Master Plan





# SUSTAINABILITY EFFORTS



- General Plan Update (2011)
- Climate Action Plan (2011)
- Energy Roadmap (2012)







## SUSTAINABILITY EFFORTS GENERAL PLAN



- The five guiding principles of the General Plan are:
- Development: Recognize the importance of linking land use and transportation planning.
- Quality of Life: Improve the overall quality of life for everyone within National City.
- Health and Safety: Seek opportunities to improve public health and safety performance.
- Education: Emphasize the importance of schools by reintroducing them as focal points within neighborhoods.
- Business: Provide a framework for sound economic development strategies.



# **SUSTAINABILITY EFFORTS**

## **CLIMATE ACTION PLAN**



- The Climate Action Plan (CAP) addresses climate change at the local level
- Reduction of Greenhouse Gas (GHG) emissions.
- Conservation, development, and utilization of natural resources including water, forests, soils, rivers and creeks, wildlife habitat, etc.
- Conservation and sustainability of infrastructure systems – water, sewer, drainage, energy





# SUSTAINABILITY EFFORTS

## CLIMATE ACTION PLAN



Potential technologies:

- Solar PV
- Energy Efficiency
- Energy Storage
- Water Saving
- Water Re-use



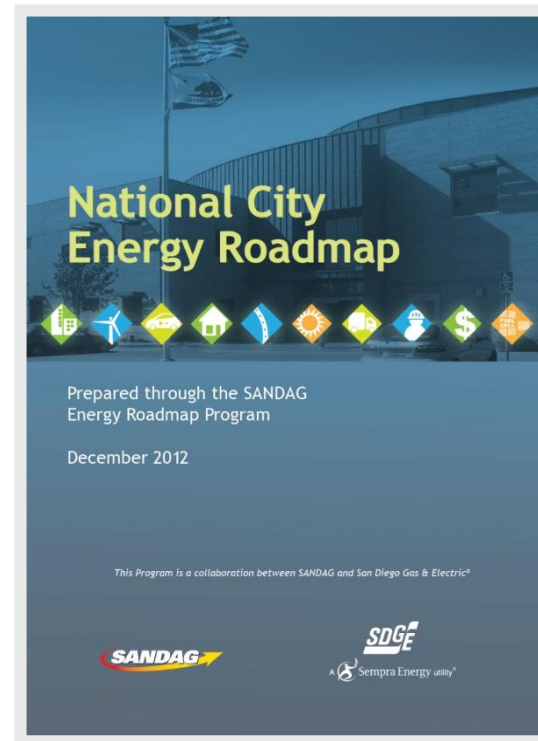


# SUSTAINABILITY EFFORTS

## ENERGY ROADMAP



- Prepare energy management plans (“Roadmaps”) for local cities
- Free technical services
- Local Government Partnership between SANDAG and SDG&E
- Voluntary measures
- Enable cities to better compete for energy funds







## EL TOYON PARK



Access to El Toyon Park multi-use  
field through school property





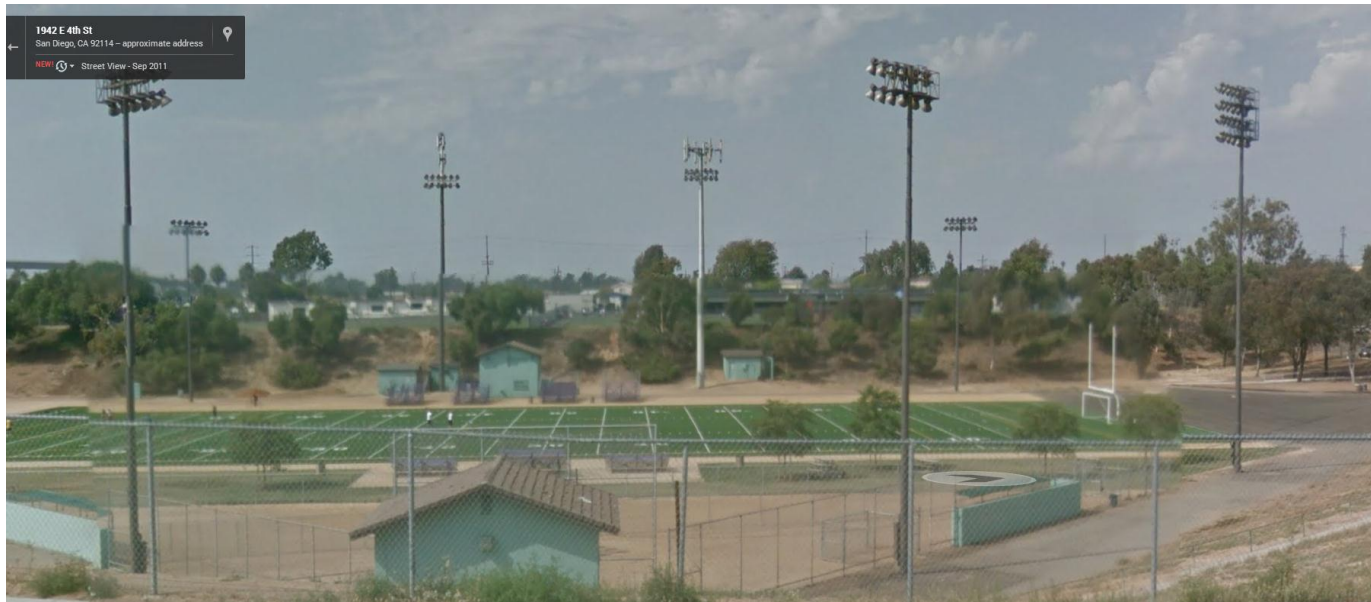
# NSD PROPERTY & EL TOYON PARK







# EL TOYON PARK





# EL TOYON PARK







# NSD PROPERTY & EL TOYON PARK







# EL TOYON PARK







# EL TOYON PARK





# EL TOYON PARK







# NSD PROPERTY & EL TOYON PARK





## RECAP



### Issue

- Access to El Toyon Park via NSD property
- Individuals jumping over school fence
- National City has no control over school property





# QUESTIONS?

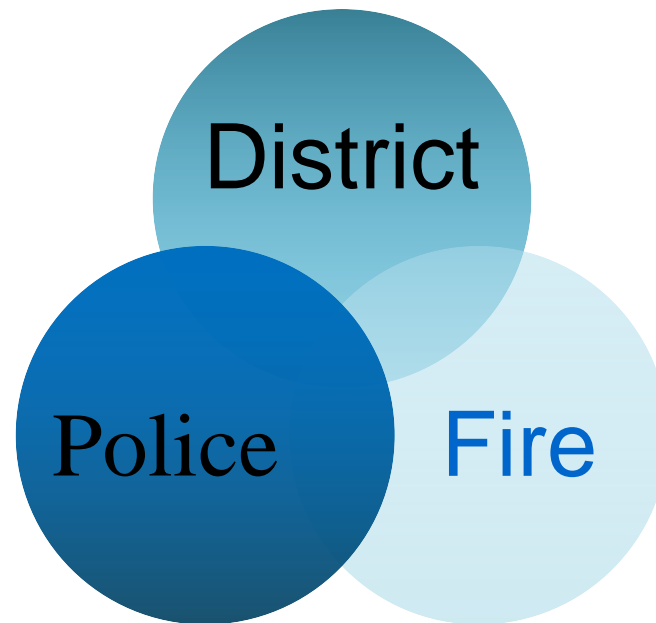
# Update and discussion on City and District Emergency and Wellness Plans







# SCHOOL SAFETY COLLABORATION BETWEEN AGENCIES





# COMPREHENSIVE SCHOOL SAFETY PLANS ANNUAL REQUIREMENT







# LOCKDOWN DRILLS



Collaborative Lockdown  
Assessment Team



Notification of parents  
and staff of weeks that  
drills conducted



Unannounced drills at  
schools and district  
office



Observation of drills followed by a  
debrief with each administrator on  
observations and recommendations  
for improvement.



# **NCPD**

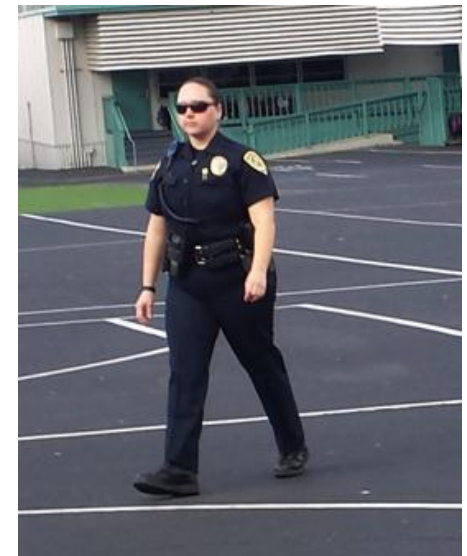
## **SCHOOL RESOURCE OFFICER (SRO)**

### **PROGRAM**



The mission is to provide a safe, secure, orderly teaching and learning environment for all students and staff within the National School District

- Student/Staff Safety
- Gangs, drug abuse, and other criminal acts
- Campus security
- Student Attendance Review Board (SARB) and truancy
- Staff trainings on law enforcement issues
- Property damage and loss
- Safe Routes to Schools traffic enforcement
- Administrative hearings for student discipline
- Crossing guard training
- Sexual harassment training for 4<sup>th</sup> graders
- School safety plans review and approval







# NCPD SUPPORTING STUDENTS, FAMILIES, COMMUNITY



Build-A-Bike



Read Across  
America



Thanksgiving  
Baskets



Shop With A  
Cop



Christmas  
Baskets



# **NCFD**

## **FIRE SAFETY, REGULATIONS & EDUCATION**



- Provide annual school inspections
- Monitor monthly and quarterly emergency evacuation drills at each site
- Present Fire Safe School Award to top school
- Comply with annually required alarm system checks
- Implement Fire Starters Diversion Program
- Attend administrative hearings on diversion program
- Assist in shoe distribution to homeless students
- Attend and participates in One Site Program
- Attend Read Across American annual event
- Assist in Build-A-Bike event







# WELLNESS NATIONAL SCHOOL DISTRICT



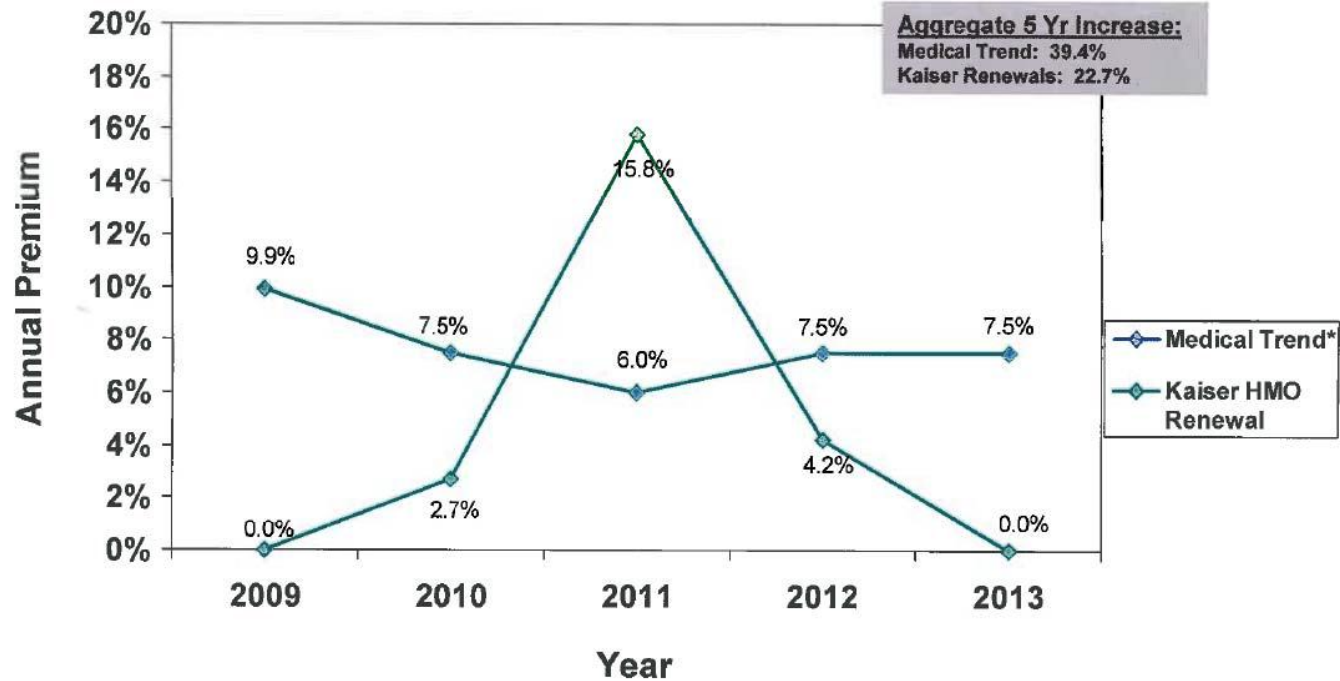
- Areas of Emphasis 2013-2014
  - Healthy Choices
  - Just say “No” to candy!
  - Adult modeling
- Areas of Emphasis 2014-2015
  - Fund raising alternatives
  - Curriculum





# WELLNESS

## CITY OF NATIONAL CITY







## WELLNESS CITY OF NATIONAL CITY



- Employee Behaviors
  - Healthy Seminars
  - Competitions/Teams
  - Maintain/No Gain
  - Healthy Cooking
  - Walking Program
  - Safe Routes to School





# WELLNESS CITY OF NATIONAL CITY



- Comprehensive Approach
  - City-wide program
  - Public Safety
  - Financial Planning
  - Workplace Safety
  - Return to Work Program







## WELLNESS AREAS FOR COLLABORATION



- Safe Routes to School
  - Major City grant
  - Great benefit to public, health and safety
- Healthy Choices- influence and outcomes for all residents
  - Adults through NSD and City
  - Children influenced through adults and NSD program





# QUESTIONS?



Update and discussion on  
community partnerships  
including the YMCA,  
ARTS – A Reason to  
Survive, Olivewood  
Gardens, REACH and  
Summer Matters  
Programs





# COMMUNITY PARTNERSHIPS



- YMCA
  - Aquatic Center
  - Las Palmas Gym
  - National School District REACH program
  - Summer Matters







# COMMUNITY PARTNERSHIPS

## A Reason to Survive (ARTS)



- **A Reason to Survive (ARTS)** is dedicated to providing, supporting and advocating for creative arts programs that heal, inspire and empower youth facing adversity.

**HEAL:** Therapeutic arts for youth coping with immediate crisis

**INSPIRE:** Formal arts education, strengthening creative and essential life skills

**EMPOWER:** Intensive, arts-based college and job readiness experiences, paying jobs, exhibition opportunities, and mentorship for youth launching on a positive life and career path

- ARTS Provides FREE arts programming Monday – Saturday
- Located in the old library, behind Kimball Park
- Participants range in age 5 – 23 / 33% are elementary age
- Qualifications: major life challenges







# COMMUNITY PARTNERSHIPS

## A Reason to Survive (ARTS)



ARTS provides **10 Elementary Workshops** per week: Including Painting and Drawing, Mixed Media, Ceramics, Ukulele, Creative Movement, Acting & Dance, Introduction to Guitar & Keyboard, Drum Circle

Monday – Friday, 4 – 5 pm



To Enroll: stop by ARTS Center or visit  
[www.areasonetosurvive.org](http://www.areasonetosurvive.org) for application

Summer Camp: now through July 25 / spaces available  
Summer Quarter: July 28 – September 19







# COMMUNITY PARTNERSHIPS

## A Reason to Survive (ARTS)



Transforming National City & Engaging the Community in Public Art



Butterfly Park Gathering Place, National City Service Day, 30 artfully designed & fabricated bike racks by youth, Partnership with City to develop a Cultural Arts District, ARTS Center Renovations





# COMMUNITY PARTNERSHIPS



2525 N Avenue | National City, CA 91950







# COMMUNITY PARTNERSHIPS

## Olivewood Gardens



**Our Purpose:** Empowering Children and Families to Lead Healthy, Active Lives Through Nature and Food

**Goal:** Improve environmental stewardship and increase exposure to nature



**Goal:** Improve health outcomes for families affected by 3-4-50 or in our case 3-4-59



# COMMUNITY PARTNERSHIPS

## Olivewood Gardens

### 3 - 4 - 59



- **3** Behaviors (Poor Diet, Physical Inactivity, Tobacco Use) *contribute to*
- **4** Chronic Diseases (Cardiovascular, Cancer, Asthma, Diabetes) *that cause over*
- **59** percent of all deaths in San Diego South Region.
- *We have the power to support families to change all three behaviors!*







## COMMUNITY PARTNERSHIPS

### Olivewood Gardens



- 27% of our youth are obese
- an additional 16% are overweight. (27+16=43%!)
- An estimated 80% of the overweight/obese children we work with have one or more overweight or obese parent at home.



# COMMUNITY PARTNERSHIPS

## Olivewood Gardens



- Field trip program for children and youth
- Cooking for Salud! Parent education program
- Professional Development for School Personnel
- Internship program for High School and College Students
- Day of Play annual community event
- Gardening Classes for the public





# COMMUNITY PARTNERSHIPS

## Olivewood Gardens

### Hands-On Cooking and Nutrition





# COMMUNITY PARTNERSHIPS

## Olivewood Gardens

### Hands-On Gardening and Science







# COMMUNITY PARTNERSHIPS

Olivewood Gardens

Cooking for Salud!

Parent Education Program







# COMMUNITY PARTNERSHIPS

## Olivewood Gardens

### Gardening Classes for the Community







# COMMUNITY PARTNERSHIPS

## Olivewood Gardens



- **Annual Day of Play Event:** over 300 children and adults participate in 20 different hands-on activities including cooking, tasting stations, physical activity, arts and crafts and gardening





# COMMUNITY PARTNERSHIPS

## Olivewood Gardens

### Our Impact



- Kids are eating more fruits and vegetables
- Families are cooking and eating healthy meals together







# COMMUNITY PARTNERSHIPS

## Olivewood Gardens

### Our Impact



- Parents are empowered to stop the cycle of poor health and poor nutrition
- We are building a stronger and healthier community





# **COMMUNITY PARTNERSHIPS**

## **Olivewood Gardens**

### **We Need Your Partnership**



- Seek Federal and State funding jointly for wellness programs
- Endorse and commit teacher participation in Olivewood Gardens professional development for school personnel
- Work together to capture impact on test scores, attendance, and use of City services





# COMMUNITY PARTNERSHIPS



## Olivewood Gardens



**DAY OF PLAY!**  
Saturday, June 28th 10am-1pm

Join us for a free community event for the whole family!  
Hands-on Kitchen Activities for Kids | Take-home Crafts  
Activities in the Garden | Physical Activities | Nutrition Games and Contests  
Raffle | Free Tastings from a Selection of Olivewood Recipes  
Special Activity Area for Children Ages 0-5



 Olivewood  
Gardens  
and Learning Center 

**REGISTER** Register online. Space is limited.  
[OlivewoodGardens.org/DayofPlay/registration](http://OlivewoodGardens.org/DayofPlay/registration)  
**CONTACT** [info@olivewoodgardens.org](mailto:info@olivewoodgardens.org)  
(619) 434-4281  
**PARK** Toys 'R' Us - 15 min walk to Olivewood  
Raffle tickets available at parking lot  
1100 E 30th St, National City, CA 91950

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# COMMUNITY PARTNERSHIPS



- Summer Matters
  - NSD and City Collaboration
    - ❖ Securing Funding
    - ❖ Research-based programming
  - Community Benefits
    - ❖ Educational Opportunities
    - ❖ Growing Community Cohesion







# QUESTIONS?

# Update and discussion on City and District Technology and Communication Plans







# TECHNOLOGY IN NC



- “City Hall 24/7”
  - Bridge digital divide between the Public and City Hall
  - Empower National City Workforce through the integration of Information Technology
  - Support Strategic Plan Goals





# TECHNOLOGY HIGHLIGHTS WORKFORCE



- Digital Time Entry
- Desktop/Office Upgrades
- Server Virtualization
- Biometrics
- Technical Training
- Records Management
- Tablets/iPads







# TECHNOLOGY HIGHLIGHTS COMMUNITY



- Casidian 911 Phone System
- Public Wireless Access
- Library EBooks
- Council Meeting Webcasting
- Digital Agenda Packets
- Digital Signage
- Website/Social Media
- Public Safety Cameras





# TECHNOLOGY HIGHLIGHTS ON THE HORIZON



- Records Management System
- Phone System
- Expand Public Safety Cameras
- Library
  - Public Computers
  - Dynix Integrated Library System







## TECHNOLOGY IN NSD



NSD has accomplished many items identified in the District's Technology Master Plan, including updating the plan For 2014-2018. These accomplishments can be separated into three main areas:

- 1) Staff and Students
- 2) Parents and Community
- 3) Support and Services



# TECHNOLOGY STAFF AND STUDENTS



- Purchased over 900 student laptops and chromebooks for common core SBAC online testing (towards one-to-one computing)
- First phase implementation of Google Applications for Education
- Piloting of Digital Citizenship lessons
- Edmodo for connecting and collaborating in a secure environment
- Wixie – a publishing and creativity platform
- Common core online district assessments (OARS)
- Apple volume purchasing and device management
- Synergy and OARS Gradebook pilot
- Online report cards





# TECHNOLOGY PARENTS AND COMMUNITY



- Cox Internet Events (\$9.99 a month for 2 years)
- C2K Computer Events – refurbished computers to families (Sweetwater and National joint events/two); Cox internet; San Diego Police Foundation – internet safety and security information
- Technology classes at some sites through FRC
- Peachjar – school and district e-flyer distribution
- RevDel “RED” – interactive communications platform
- “Refreshed Website” with access to various plans and program information for parents; new LCAP and Title III plans posted
- Bringing on line limited use of Twitter and Facebook for district notifications



# TECHNOLOGY SUPPORT AND SERVICES



- Update of district Master Technology Plan
- eRate application for major infrastructure upgrade
- Automation of district to parent notifications
- Remote support software (how to videos)
- Refining data warehouse reporting
- Increased data automation to state – CALPADS
- SEIS - centralized online management and storage of IEPs and special education student records
- In process is OMS, an event registration management software
- Formation of Technology Acquisition Committee; focus on “NSD Classrooms of the Future”







## **TOOLS NC HAS USED TO ENSURE TRANSPARENCY & COMMUNICATION**



- City Newsletter (periodically from 1980 thru 2009)
- Neighborhood Council Program (2004)
- City Website Redesign (2008)
- E-News Sign-up (2008)
- Electronic and printed recreation brochures
- Webcasting meetings of the City Council, Planning Commission, and Oversight Board (2008)
- Electronic messaging boards at major city facilities (2008-City Hall 2011-MLK & Library)
- Online agendas and backup material for all city council and board/commission meetings (2012)
- Social Media (2012)
- Wi-Fi at major city facilities (2012)
- Electronic Newsletter- "Your National City News" (2014)
- NationalCityProjects.com (2014)



# TOOLS NC HAS USED TO ENSURE TRANSPARENCY & COMMUNICATION



[www.facebook.com/CityofNationalCity](http://www.facebook.com/CityofNationalCity)

953 Likes

[www.twitter.com/CityofNatlCity](http://www.twitter.com/CityofNatlCity)

1,142 Followers

[www.twitter.com.com/NationalCityPD](http://www.twitter.com.com/NationalCityPD)

147 Followers

"Your National City News"

278 Subscribers

[First Edition](#)

[Second Edition](#)







# TOOLS NC HAS USED TO ENSURE TRANSPARENCY & COMMUNICATION





# NSD COMMUNICATIONS



- NSD is nearing completion of a District Communication Plan
  - Based on the District's Strategic Plan
  - Communication to all Stakeholders
- Electronic Communications
  - District Website (<http://nsd.us>)
    - Superintendent's Quarterly Update (<http://nsd.us/district/superintendent/>)
    - Single Site Plans (<http://nsd.us/district/plans/>)
  - RED (<http://nsdalerts.us>)
  - Peach Jar (<https://www.peachjar.com>)
- Use of Social Media
  - EdModo





# QUESTIONS?

# Update and discussion on Student Government Days







# STUDENT LEADERS IN GOVERNMENT



Our Idea



- To promote our young student leaders to learn about City government by connecting Student Councils with City Council.
- Inspire leadership skills by meeting city leaders.
- Provide NSD Student Councils an opportunity to present school projects in a formal setting.





# STUDENT LEADERS IN GOVERNMENT



- This Experience Supports 21<sup>st</sup> Century Skills
  - **Ways of thinking.** Creativity, critical thinking, problem-solving, decision-making and learning
  - **Ways of working.** Communication and collaboration
  - **Tools for working.** Information and communications technology (ICT) and information literacy
  - **Skills for living in the world.** Citizenship, life and career, and personal and social responsibility







# STUDENT LEADERS IN GOVERNMENT



- As part of the NSD Strategic Plan
  - Practice the five core values (Commitment, Customer Service, Courtesy, Communication, and Collaboration) with our diverse customer base
  - Expand public access to City services and information
  - Build cooperative partnerships with community organizations, schools, and other public agencies in the efficient and cost effective delivery of services.



# QUESTIONS?





**FINAL COMMENTS**  
**CITY COUNCIL**  
**AND**  
**NATIONAL SCHOOL DISTRICT**